

Jacqui d'Eon, P. Eng., ABC, MC, CMC



Jacqui d'Eon is a professional engineer, a specialist in public and consumer relations, and the Chief Communications Officer of Deloitte – the first person to hold this pivotal role. In addition to leading the firm's internal and external communication programs, she consults daily with the firm's partners on risk and reputation matters. She also acts as Deloitte's national spokesperson with the media, professional institutions, government agencies and other stakeholders.

During her lengthy and varied career, Jacqui has acted as a consultant in many other demanding situations: as a consumer relations department head advising Canada's leading packaged goods manufacturer on product performance issues; as a crisis communications specialist during a controversial product launch; as the principal of her own public relations consultancy, and on a volunteer basis for many worthy enterprises and individuals.

Jacqui's value as a consultant – to executives, colleagues and friends alike – lies in her ability to grasp the subtle and broader implications of a situation through listening and insightful probing, and to apply her keen intellect and analytical skills to identifying the most strategic solutions.

Jacqui is an active volunteer with the International Association of Business Communicators (IABC). She mentors a group of professional women as a MasterMind facilitator at the Verity Club in Toronto.

Career Highlights

1975	Bachelor of Science and Diploma in Engineering from St. Mary's University, Halifax
1977	Bachelor of Engineering (Chemical) Dalhousie Joined Procter & Gamble (P&G), Product Development
1979	Earned Professional Engineer (P.Eng.) designation
1982	Transferred to P&G Human Resources as National Recruiting Manager
1985	Promoted to leadership position in P&G External Affairs (Consumer and Public Relations)
1996	Seconded to P&G Cincinnati headquarters to manage controversial product launch communications
1997	Formed JAd'E Communications Ltd – a communications consultancy
1998	Achieved International Association of Business Communicators (IABC) accreditation (ABC) Deloitte added to client roster
2001	As consultant to Deloitte led communications during period of tumultuous change for the accounting profession
2002	Joins Deloitte as Director, Executive Communications
2005	Appointed Deloitte's first Chief Communications Officer
2006 - 2009	Director, IABC's International Accreditation Council
2008	Honoured with Master Communicator designation by IABC Canada
2009	Earned CMC designation from Canadian Association of Certified Management Consultants

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