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MARK SCHUMANN, ABC

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Mark Schumann is the 2009-2010 Chair of IABC, the International Association of Business Communicators.

Over the years, he has served the Association in many ways, as a volunteer and an officer in various chapters, with service on the International Executive Board in the 1980s, 1990s and 2000s, a term as a Trustee of the IABC Research Foundation Board, a frequent speaker at IABC chapters and world conference, and a frequent contributor to IABC publications.

He is also the winner of 17 Gold Quill Awards from IABC as well as 34 Silver and Bronze Quill awards. He is an Accredited Business Communicator and a former Communicator of the Year of the chapters in Dallas and Houston.

Mark is a Principal and a Communication consultant for Towers Perrin. He is based in the firm's Stamford office. He formerly served as the leader of the firm's Global Communication business as well as the market leader for the Houston office. He has 30 years in the full range of employee, change, brand and human resource communication. He recently co-authored *Brand from the Inside* and *Brand for Talent* with Libby Sartain.

Before joining Towers Perrin in 1984, he was the Director of Corporate Communications for Denver-based Frontier Airlines.

A Denver native, Mark holds a Master's Degree from the University of Denver and a Bachelor's Degree from Austin College, Sherman, Texas.

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